

WANTED: JAPAN COUNTRY REPRESENTATIVE

Ashoka (www.ashoka.org) is the world's largest association of social entrepreneurs — men and women who are creating new institutions and system-changing solutions for the world's most urgent social problems. Since 1980, Ashoka has pioneered the field of social entrepreneurship, electing and connecting more than 2,000 individuals with system-changing ideas in over 70 countries.

Our next challenge is to launch Ashoka's mission in Japan, seizing the historical opportunity and marshalling the appropriate Ashoka resources and people to create a new base of social solutions in the country. We seek a highly entrepreneurial individual with strong strategic thinking skills, solid business and social sector experience, and a deep commitment to social change to lead our launch into Japan.

THE OPPORTUNITY:

- Move Japan from the stage that it is at now, toward a future in which many more people take initiative to solve social problems, speeding Japan's transformation towards an "Everyone a Changemaker" society. This is Ashoka's core vision.
- Develop strategies and networks to identify opportunities for Ashoka's programs (Youth Venture, Changemakers) to offer young people an opportunity to learn change techniques and practices.
- Develop strategies and networks to select and support leading social entrepreneurs in Japan and to link them to the global network of Ashoka Fellows
- Build bridges between corporations and citizen sector organizations beyond the usual corporate social responsibility. Also, engage leading business entrepreneurs who want to make a meaningful contribution to their society.
- Develop and implement a program of increasing awareness of Ashoka in Japan, including:
 - Events (seminars, visits by Fellows, senior level Ashoka visits) to increase the understanding of social entrepreneurs
 - Media coverage about Ashoka and Ashoka programs

WHAT IT TAKES:

- Creative fundraising strategy to support and launch of Japan program, while also leveraging the global fundraising effort to continue growing Ashoka
- Innovative strategies for bridge-building between the government, business, and social sector
- A clear marketing strategy, particular for the local or industry-specific needs, that enables the societal transformation
- Devotion to transforming Japan and seeing it as a major entrepreneurial opportunity
- Commitment to real results and willingness to work with peers in Ashoka's global community to achieve them

THE PERSON:

- Demonstrated intra/entrepreneurial track record
- Significant leadership and experience in the social AND business sector
- A strong track record of innovation and systems-building regardless of previous employment
- Capacity to effectively communicate with - and engage - various stakeholders from all sectors
- Fluency in English required

ASHOKA'S HIRING CRITERIA:

- **Entrepreneurial:** Has started up and sustained creative, system-changing initiatives in their school, college, workplace, and/or has successfully pioneered a venture of his/her own
- **Collegial:** Strong intellectual capabilities to understand sophisticated concepts easily, see how they fit together in new ways, and able to inspire as well as learn from colleagues
- **Innovator for the Public:** Has a genuine, proven commitment to creating social impact through innovation in the social sector
- **Ethical Fiber:** Is a trustworthy leader, confidant and friend.
- **Bold self-image:** Has self-perception and confidence that allows for the envisioning and implementation of large-scale, systemic innovation